

# AWS Cloud Essentials for Business Leaders



## Odbiorcy szkolenia

This course is intended for:

- Line of Business (LoB) owners and executives



## Korzyści

In this course, you will learn to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework



## Program szkolenia

### Course outline

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT

- What drives customers to move from traditional infrastructure to the cloud

#### Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

#### Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

#### Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

#### Module 6: Business Value Activity

- Using a fictional customer case study, we review and apply lessons learned from the course



### Oczekiwane przygotowanie uczestnika

We recommend that attendees of this course have:

- No prior IT experience or cloud experience is required.



### Szkolenie obejmuje

This course includes presentations, case studies, role play, group exercises, and knowledge checks.



### Czas trwania

1 dni / 4 godzin

## Język

- Szkolenie: polski
- Materiały: angielski